



Iconic Cheer Elite

Tryout Packet 20-21

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Thank you for your interest in Iconic Cheer Elite all-star cheerleading program. Our organization has completed its fourth season growing rapidly year to year with the potential to be one of the top all-star cheerleading programs in the country. Our mission is to not only cultivate an atmosphere that will foster athletic growth and ability, but to also create opportunities for cheerleaders no matter the income level or skill. We pride ourselves on academics and believe in the motto "If you believe it; you can achieve it!". The coaching staff is equipped with knowledge and collective decades of experience at the all-star, high school and collegiate level along with extensive training and credentialing with the USASF.

Iconic Cheer Elite does not expect you to join the team with all the skills you will need. Iconic Cheer Elite will help each athlete grow into being the best cheerleader possible as we will provide the most advanced training. Every athlete that becomes an Iconic Cheerleader will be placed on a team that meets their skill level. At Iconic, there is a team for everyone. Become the ICON you want to be!

TEAM PLACEMENT INFORMATION

Iconic Cheer Elite is a 10-month program. We begin practicing in September and continue through June. June is pre-season evaluation month. Most of the teams will practice 3 days a week with additional practices added if needed before competitions. Fundraising opportunities will be available to offset the cost of season tuition.

Levels: The "level" refers to the type of tumbling, stunts, and pyramids that can be performed in the routine. As the numbers for the levels increase so does the level of difficulty of the skills allowed to be performed in the routine.

Placement: Iconic Cheer Elite will match the athletes by all-around skill level which includes; stunt, tumbling, jumps, dance and age. The coaching staff in coordination with the USASF skills/age grid solely determines the team that the athlete is placed on. Athlete's team placement CAN change based on summer progress, availability, or any other issue deemed to be a concern or conflict by the coaching staff. Coaches reserve the right to move athletes up or down in level if found necessary. Trust the coaching staff, we want all our teams to be successful.

Evaluation Process: The evaluation process is meant to be a fun low-stress atmosphere. Since we are working with athletes who have passion for the sport of cheerleading, we aim to foster an environment that is fun and where skills and talent shine through. The athletes will demonstrate the tumbling skills they have already developed and possess. Stunting skills will be instructed and then performed with spots and coaches carefully. Once the evaluation is complete the coaches will determine the team placement and athletes will be notified via email within 5-7days after the last evaluation date.

Tryout Checklist: (please print clearly on every form in blue or black ink)

- COMPLETE ONLINE REGISTRATION (CAN NOT MOVE FORWARD W/O THIS STEP)
- COPY OF BIRTH CERTIFICATE
- UP-TO-DATE IMMUNIZATION RECORD

- UP TO DATE PHYSICAL (18 YRS + ONLY)
- Non-refundable EVALUATION FEE: \$50 (Level 6 Worlds Team ONLY)

PROGRAM COSTS/TUITION

Tuition is paid monthly on the 1st of every month. The tuition costs include all practices, choreography, music, coaches' fees and travel, insurance, tumbling class, mid/end of season celebration, and unlimited open gyms.

Team	Month	Price	Year Total
Full Year Levels 1-5	1-10	\$180.00	\$1800.00 (10)
<i>Worlds Team LV6 – Tuition is \$125 a month + competition fees + uniform fee + worlds fees. (Season ends in MAY 2021)</i>			
Cross Over FEE		If interested Contact Owners at IconicCheerElite@gmail.com.	
<i>*All prices are subject to change*</i>			

Program Costs: Uniform Costs, Practice Gear, and Competition Fees are all due by the first practice in September. Families are encouraged to pay over the summer at their leisure.

Uniform Fees	\$335	Uniforms are REBEL ATHLETIC Custom made and fitted
Practice Gear	\$40	Practice gear includes Team Shirt and Bag
Competition Fees	\$335	This includes in season competitions.

Parents: Provide Black Cheer Shoes (link will be emailed upon registration), Black Shorts, and Black Leggings.
NEW THIS YEAR: Parents are to obtain USASF MEMBERSHIP for their Athlete. Instructions will be emailed once registered and placed on a team.

Discounts:

There is a 10% sibling discount available for those with siblings that choose to join Iconic together, no matter the team placement.

There is a \$100.00 discount for those who choose to pay tuition in full by October 1st, 2020.

COMPETITION SCHEDULE

Competition Schedules will vary by team and be determined by November 15th, 2020



- **Travel Expenses: Responsibility of each family and vary depending on competition during season.**
- **In the event that a team receives an invitation to an end of season bid event (i.e. Summit, Worlds, US Finals) there will be extra competition and travel costs, which will be communicated to parents/athletes asap.**

PROGRAM CONTACT/SOCIAL MEDIA INFORMATION

Iconic Cheer Elite uses social media in a positive way for advertising and branding our business. Parents and athletes can post photos at practice/competitions/events ect.

No videos of our practices/competitions/performances can be posted onto any social media accounts during the season **without permission of the owners**. This includes, but is not limited to, Snapchat, InstaGram, Facebook, Twitter, etc. Please share and like information on our social media. Every time you share our posts it reaches thousands of people. Anytime you post please TAG/#HASHTAG **ICONICCHEERELITE** OUR best advertisement is YOU!



Parent Communication & Policies

As a parent you will receive information in several ways such as email, GroupMe, text messages, and/or phone calls from the coaches or Team Rep. You can also check www.IconicCheerElite.com for updates.

**Owners/Coaches Numbers will be given out to athletes and parents after evaluations*

Fundraising:

Your fundraising profits will be directly posted to your account. This involves extra work outside of cheer. However, this could result in paying your whole tuition for the year! Any SURPLUS of credits from fundraisers will be applied towards Iconic Cheer Elite merchandise, classes, or can be gifted to the gym for equipment upgrades.

Practices:

There is a viewing area for all designated parents/siblings. Parents and siblings are asked to stay in that designated area and not to come into the training area. We want your child to get the most out of every practice. In order for this to happen we need their full attention. If there are distractions the whole team is affected and it is a safety issue. Owners and coaches can close practices at anytime for any reason.

If a parent or anyone is observed speaking negatively about a team, coach, parent, cheerleader, or anything Iconic related, he/she will be talked to and/or asked to leave. This can result in the athlete being removed from the team. We will not tolerate any negativity or this type of conduct. If a parent or athlete verbally assaults or threatens another athlete, coach, or parent the family will be dismissed from the program.

Transportation:

All transportation/accommodations to local and national competitions are the sole responsibility of each family. We will make every effort to provide information in a timely manner. However, if a competition is cancelled or rescheduled Iconic Cheer Elite will not be responsible for reimbursement for any reason.

Parental Support:

Your dedication and support is just as important to us as your child. We encourage parents to get to know one another and create a community. This includes sitting together and supporting all Iconic teams. We encourage our parents to wear official Iconic Cheer gear to all events. Showing respect for the coaching staff, other teams, and hosting organizations is expected, as parents are ambassadors of Iconic Cheer Elite as well as representing your child. Remember we 'Spread Love, It's the Iconic Way!'

Vacations:

Vacations are not permitted during the competition season unless the gym is closed and the athlete has already cleared it with their coaches. Please see your coaches with any vacations at any time.



Absences:

Attendance is vital to team success. An absence must be documented 48hrs in writing to your child's coach prior to missing practice. The preferred method is to use the online absence form at lcoincheerelite.com. Seven (7) missed practice is excessive and is grounds for removal from the next competition or performance until attendance improves to the coaches standard. Three (3) lateness = one (1) absence, 15 minutes after practice has started is considered late. NO practice can be missed two (2) weeks prior to any competition. If you do not comply with this rule, and with the discretion of the coach, your athlete will **BE AT RISK** of missing the competition.

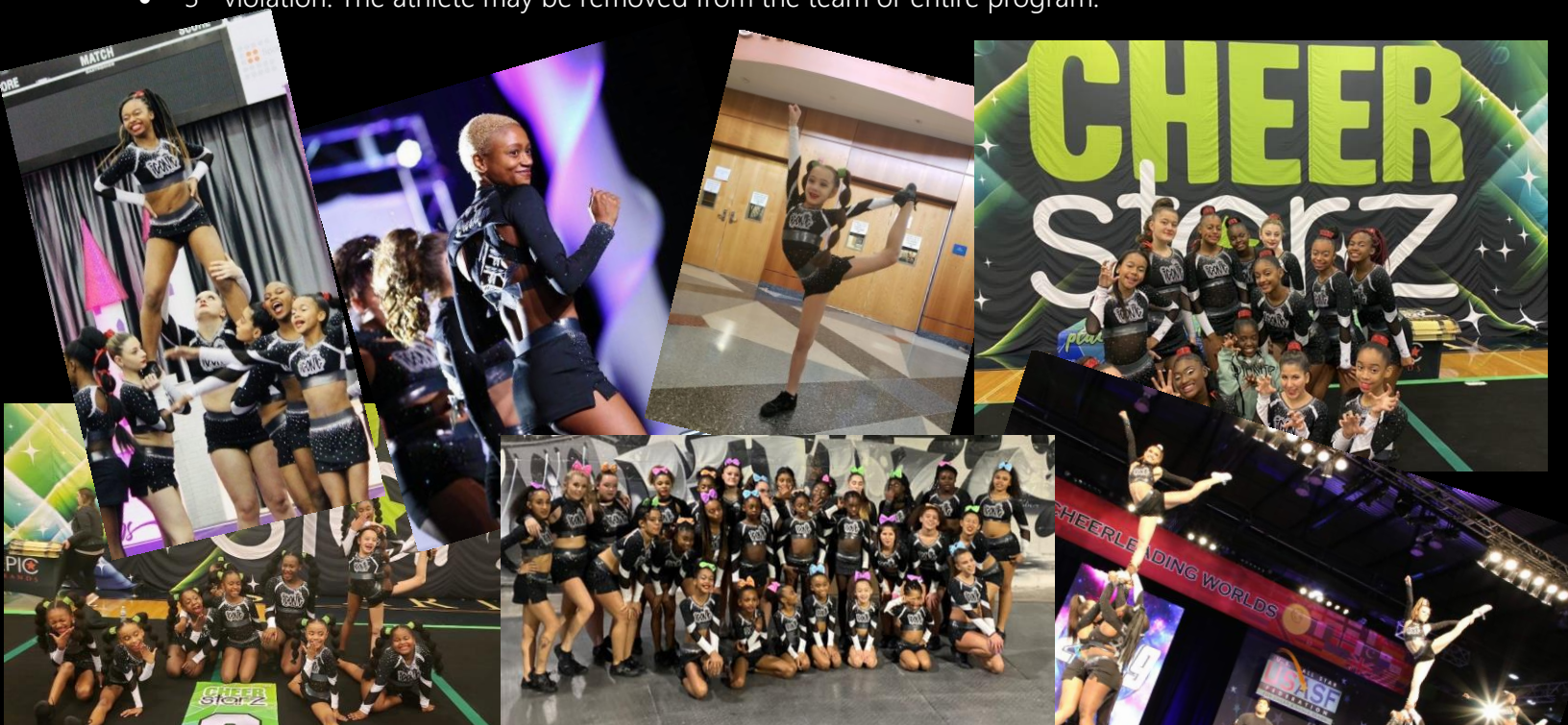
Uniforms & Attire:

Please keep all Iconic Cheer Elite practice gear, uniforms, bows, and warm-ups in good condition and in a safe place. Please report any lost or damaged items to your coach immediately. The cost of replacement will be the responsibility of the cheerleader. Please wear assigned gear to practice. It is key for the coaching staff to see the uniformity on the floor when working routine elements. Note that the following items are banned from practices: Jeans, jean shorts, jewelry, long fingernails, hoodies, or anything with a zipper. Iconic Cheer Elite assumes no responsibility for lost valuable items.

Discipline:

If any of the above rules are compromised, the following actions will occur:

- 1st violation: A meeting with the athlete defining the problem.
- 2nd violation: A meeting with the athlete and the parent(s).
- 3rd violation: The athlete may be removed from the team or entire program.





Do not make assumptions about anything. Always ask. Attitude is everything.

If an athlete has a foul attitude, we will place him / her to a non-competitive program, such as a class, until improvements are made. Until then, a replacement will be put in position.

Do not gossip about other teams, parents, other gyms or kids. No profanity or rude language.

Do not post negative comments, routines or music on social media, YouTube or any website.

Do not call or text the staff unless it is an emergency. The staff needs to have their personal time away from work. Thank you in advance for respecting this rule.

All cell phones must be silenced once practice starts.

Remove all piercings before practice. If you bring items of value to the gym floor. (iPhone, Jewelry, etc..) Iconic is not responsible for lost or stolen items. This is non-negotiable as it is a safety issue!

Siblings of athletes cannot come inside the gym and watch practice unattended. An adult in the viewing room must supervise them. We cannot baby-sit.

After your child is released from practice, they are no longer under the supervision of Iconic.

Please be prompt when picking your children up from practice, as we cannot have other practices being distracted by unattended children.

Anyone threatening to quit will be asked to leave immediately. No refunds will be given.

Your opinion regarding practice and routine construction does not count. The staff makes all the decisions.

Again, if you have any questions, ASK, rather than engage in irresponsible conduct. It is the parent's responsibility to stay informed.

Check your email, group chat and website daily. If you aren't receiving emails, contact the Owners ASAP.

Practice schedules can change and any changes will be communicated to parents. We may add practices before a competition when needed.

Coaches/Directors reserve the right to close practices at any time.

Withholding your child from practice cannot be used as a form of discipline. This is unfair to the rest of the team.

Always be an example of good sportsmanship, positive conduct and professionalism at all competitions and practices.

Feel free to talk to your coach about anything. We want to make sure the line of communication is open. Contact Coach for appointment.

NOT DRUGS, ALCOHOL OR VAPE PARAPHERNALIA IS ALLOWED AS A MEMEBR OF ICONIC CHEER ELITE AT ANYTIME.

Copyright Notice: You cannot sell or create your own ICE clothing. This includes team names and any other likeness to logo, affiliation and/or program. Parents/Athletes/ Staff wishing to enter a contest, while wearing the ICE Uniform, or representing ICE in any media, must first receive permission from the owner.

All ideas for apparel must be emailed and approved by Owners.

